

**The Philadelphia Inquirer**  
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**Do This! (Roll Out)**  
**By Jennifer Dorazio**

You have to give props to the Philadelphia Print Collaborative for hosting the weekend's most distinctive event. On Sunday, at "Broadstreet Broadside," hundreds of artists, college students and volunteers will attempt to set the world record for the longest print using a steamroller. After the inking and assembling, a steamroller will roll over the 300 printing plates stretching 200 feet, flattening the old record of 99.7 feet. The fun will start at noon and end at 4 p.m. along Broad Street at Spruce Street. The occasion? The launch of "Image & Print: A Contemporary Conversation with History," a monthlong tribute to the historical role of prints and their current interpretation through exhibitions and programs at art spaces citywide. Post printing, the folks from Spiral Q Puppet Theater will parade down Broad to the University of the Arts' Hamilton Hall, at Broad between Spruce and Pine Streets, for a reception from 4 to 6:30 p.m. with samba music by Amor Tropical. DJs Argo and 99 will spin, and you can view the collaborative's "Invitational Portfolio" show. All the events are free. Information: 215-557-8433 or [www.printcollaborative.org](http://www.printcollaborative.org).